

Tharun Josh



Senior Product Designer

Address	Vancouver Canada	Phone	+1 236 866 4302
Email	tharunkmr3@gmail.com	Links	Portfolio , Linkedin

01 PROFILE

Business-thinking and multidisciplinary senior product designer based in Canada, specializing in web and mobile apps since 2012. Helping people to convert their business ideas into high-end digital products that will leave their competitors behind and make people's life easier.

Bootstrapped own companies and worked in different business sectors such as Fin Tech, E-commerce, Retail, Ed Tech, SaaS, Healthcare, Cyber Security, Travel, Airlines, Sustainability, etc. at both large MNCs and small startups.

02 EMPLOYMENT HISTORY

02/2023 — 10/2023

Sr. Product Designer at Thoughtworks Canada

Vancouver, Canada

I undertook **6 dynamic projects** within just 8 months, showcasing my versatility and proactive approach. Notable accomplishments include:

- Designed & Developed a responsive web app for **Canada's premier sportswear brand**.
- Crafted a mobile app feature for the **leading home gym brand**.
- Conducted a comprehensive research for **Canada's top newspaper company**.
- Designed a futuristic school management system for a **renowned laptop manufacturer**.
- Created a design system for **Canada's top airline company**.
- Designed a Mac OS App (SaaS) to build **product thinking playbook flows**.

Remarkably, I consistently achieved 100% client satisfaction across all these ventures, underscoring my dedication to delivering exceptional results.

05/2021

Product Design Manager at Lenskart

- Revamped the iPad-based point-of-sale system end to end and cut checkout time from 30 to 5 minutes, increasing sales by an estimated **\$10 million annually**.
- Nurtured the team by including Research, Testing, and Design sign-off into the design process as I grew the team count from 1 to 4; reducing iterations and timelines by 60%.
- Oversaw the design of 5 Android and web products, which increased productivity in the manufacturing and retail stores by 2X

02/2021 — 05/2021

Lead Product Designer at Whitehatjr

- Brought the music subject from proof of concept to release. Which **increased the user base by 10%**.
- Built the whole user experience, which included 7 different sections - discovery, enrollment, virtual classroom environment, quizzes, rewards, engagement.

03/2020 — 02/2021

UX Designer III at Colortokens

- Handled a **SaaS** based cyber security product called XShield used for remote asset management by **10** government and multi-national organizations.
- Redesigned XShield alongside product managers & engineers from **USA** to streamline multi-level user journeys for 40 features which resulted in **60% productivity increase**.

01/2018 — 03/2020

Design Practice Manager at Payswiff

- Led design for omni-channel mobile & web point-of-sale system accompanied with swipe machine for small and medium-sized businesses that is now utilized by 10 different banks.

- Received 100K downloads in the first month of release without any marketing, resulting in a **300% increase** in company's revenue and recently the company was bought.
- Managed a team of 4 and also streamlined and automated internal document verification system using AI, which increased productivity by 20X.

06/2017 — 12/2017

Lead UI/UX Designer at Hita Informatics (Acq. By Payswiff)

- Designed the India's first GST system from scratch which later became the reference point for numerous organizations.
- White-labeled the GST solution for companies throughout the nation, including Both tree, Focus Group, Infosys, etc. In just 6 months we were **acquired by Payswiff**.
- Coded HTML, CSS and Angular 1.6, simultaneously while designing, to release features at 2x speed.

08/2016 — 06/2017

UI/UX Consultant at Freelancing

- Worked in a co-working space, (T-Hub Hyderabad) where there were about 175 startups working in different industries.
- Consulted for nearly **50 startups** in the hub to design apps and websites. A few of them got acquired.

06/2015 — 07/2016

UI Engineer at TechClove Technologies

06/2014 — 06/2015

Director at Asmine Infodoor Pvt. Ltd. (My own e-commerce site, sold hand made shoes)

06/2012 — 06/2014

Owner at Stambtec Graphics

03 SKILLS

Product Design & Strategy	PHP, APIs and Postman
UI / UX Web and Mobile	Figma, Sketch, Adobe Xd & Suite
Design Thinking	Google Analytics, Hotjar
User-Centered Design	Jira, Asana, Notion
Quantitative, Qualitative Research	Miro, Whimsical, Milanote
Competitive Analysis	Miro Webflow, Framer, Invision Studio
Data Analysis	Zeplin, Maze
Usability Audit & A/B Testing	Film Making, Video Editing and Sound Design
Design Systems	Knowledge most latest AI and ML Technologies
Wireframes, Mockups, Prototyping	Leadership
Agile Development	Webflow
HTML, CSS & JavaScript	

04 CERTIFICATIONS

Feb 2018

Certified Usability Analyst (Participation) at Human Factors International

Jan 2021

Design Thinking for Innovation at University of Virginia

Feb 2013

Graphic Designing at Arena Animation